



AiAMC

Alliance of Independent
Academic Medical Centers

2021 Directory of Partners



The AiAMC Partners Program is designed to cultivate a meaningful relationship between our members and the companies who so generously sponsor our educational outreach programs. The Alliance recognizes and appreciates the importance of developing and maintaining positive relationships with these organizations. Their support is critical to our ongoing ability to develop and present substantive programs with knowledgeable faculty in central and appealing locations. Please refer to this list of partners throughout the year. By working together, we will develop important partnerships that further advance the independent academic medical center.

ECG Management Consultants: Silver Sponsor

www.ecgmc.com
Leah Gassett, Principal
100 Cambridge Street, Suite 2001
Boston, MA 02114
617.227.0100
lgassett@ecgmc.com



A Siemens Healthineers Company

With knowledge and expertise built over the course of nearly 50 years, ECG is a national consulting firm that is leading healthcare forward. ECG, a Siemens Healthineers company, offers a broad range of strategic, financial, operational, and technology-related consulting services to providers, building multidisciplinary teams to meet each client's needs - from discreet operational issues to bigger-picture strategic and financial challenges. ECG is an industry leader, offering specialized expertise to hospitals, health systems, medical groups, academic medical centers, children's hospitals, ambulatory surgery centers, and healthcare payers. Part of Siemens Healthineers' global enterprise services practice, ECG's subject matter experts deliver smart counsel and pragmatic solutions.

Website: www.ecgmc.com
Phone: 800-729-7635

Elsevier - Digital Commons: Silver Sponsor

<https://www.elsevier.com/solutions/digital-commons>
Glenn Bisignani
Senior Marketing Manager
2100 Milvia Street, Suite 300
Berkeley, CA 94704
415.203.7681
g.bisignani@elsevier.com



Digital Commons™

Digital Commons™ is Elsevier's suite of best-in-class turnkey solutions for institutions to openly publish, manage and promote the full spectrum of their work. Built for discovery, our cloud-hosted digital repository and experts gallery software include a professional-grade publishing platform for faculty, physician, resident, fellow, and student scholarship, open access journals and books, conference proceedings, open educational resources and more. Over 600 institutions - and growing - use Digital Commons to preserve and promote their intellectual output and expertise.

<https://www.elsevier.com/solutions/digital-commons>

LAK Group: Silver Sponsor

www.lakgroup.com
Michael Grubich
President & Managing Partner
375 Bishops Way, Suite 230
Brookfield, WI 53005
262.786.9200
mgrubich@lak-group.com



LAK Group: Strengthening Your Competitive Edge

Great employees don't just walk into an organization, they're strategically hired and carefully developed. At the LAK Group, we help transform business goals into human strategies. We work with organizations to find and develop the talent you need to provide a great patient experience and quality clinical outcome, and work to help you build a culture that inspires your staff to grow and thrive. We specialize in transforming careers, cultures and organizations from selection through succession.

The quality outcomes we get with our healthcare partners include inspired clinicians, effective nurse managers, improved caregiver and patient experience, strong clinician leaders and resilient organizations able to adapt the everchanging healthcare market.

Our adaptive learning approach creates a personalized learning experience for every individual that addresses the demanding work schedule that many healthcare providers experience. We leverage Dyad Coaching, micro-learning, experiential learning, and emerging technology to generate behavioral change that positively impacts leadership effectiveness, caregiver experience and clinical outcomes.

Our team has a depth of experience with healthcare systems and clinicians. Our Dyad Coaching approach improves business outcomes by advancing a culture of physician engagement, improving clinical outcomes, increasing agility for strategic priorities, enhancing efficiency of leadership process, improving communication across specialty areas, fostering a culture of innovation, and improving financial performance.

American College of Radiology: Bronze Sponsor

<https://www.acr.org>
Michele Huneke
Life Long Learning Manager - Digital Educator
1891 Preston White Drive
Reston, VA 20191
703.648.8900
mhuneke@acr.org



The American College of Radiology® (ACR®) is at the forefront for the advancement of quality healthcare. Realizing that medical students represent the future of medicine, the ACR places a high priority to educate students about the field and its future. ACR had developed resources for both medical student faculty and medical students to educate, provide insight into the field of radiology, and produce better educated physicians. We want to be your education partner.

Free resources available to all faculty and medical students include:

- ACR PIER Internship and Travel Scholarships
- On demand webinars and events for medical students
- Educational resources and curriculum such as Radiology-TEACHES, Case in Point, ACR Bulletin and RFS Blog
- Access to the ACR Appropriateness Criteria®
- Attendance at the ACR Annual meeting Resident and Fellow Section opportunities
- ACR Medical Student Membership

Visit us at the [Medical Educators Hub](#) to learn more about the American College of Radiology.

AMA Insurance Agency: Bronze Sponsor

<https://www.amainsure.com/support/student-certificates/>
Brian Farmer
National Business Development Executive
330 N. Wabash Suite 39300
Chicago, IL 60611
888.464.5418
brian.farmer@amainsure.com



AMA Insurance offers insurance solutions for Hospital Faculty, Staff and Residents. We provide specially tailored group long-term disability and term life/AD&D coverage for resident programs as well as access to international medical insurance and individual conversion options. Free complete review and benchmarking of employee benefits is available.

Hall, Render, Killian, Heath & Lyman, P.C.: Bronze Sponsor

www.hallrender.com
Scott Geboy, Attorney
330 E. Kilbourn Avenue, Suite 1250
Milwaukee, WI 53202
414.721.0451
sgeboy@hallrender.com



The mission and vision of the Alliance of Independent Academic Medical Centers (AIAMC) is to serve as a learning organization of independent academic medical centers through the application of innovative education and scholarship that drives exceptional patient care and to be the leader in achieving exceptional health and well-being outcomes for the communities we serve through medical education and scholarship. As an AIAMC Vendor Partner and in our 54th year of serving the national health care community, [Hall, Render, Killian, Heath & Lyman, P.C.](#) applauds the AIAMC's commitment and strong position as a leader in supporting independent academic medicine.

As one of the nation's largest law firms focused intently on matters important to health care organizations, Hall Render's extensive knowledge and experience in the health care industry includes representing teaching hospitals, sponsoring institutions, community GME consortia, universities, hospitals looking to become teaching hospitals, and communities looking to create new education consortia structures in a broad array of legal areas critical to graduate medical education. Whether it relates to Medicare and other GME funding, PATH, accreditation, resident wellness and discipline, and a variety of hospital operations issues that are impacted by the presence of medical learners in the clinical working and learning environment, including research and compliance, Hall Render is committed to the health care industry and serving the needs of academic teaching institutions.

CONTACT US

Look for our virtual booth during the AIAMC Annual Meeting from March 25 to March 27, 2021 and contact Scott J. Geboy, J.D. at sgeboy@hallrender.com or 414.721.0451 with any questions.

Huron Consulting Group: Bronze Sponsor

www.huronconsultinggroup.com
Olivia Ritter
Marketing Events Coordinator
550 W. Van Buren Street
Chicago, IL 60607
312.583.8700 x850122
oritter@hcg.com



Huron has served as a premier industry partner for more than 500 higher education institutions, including the top 100 research universities and over 60 AMCs. Visit hcg.com to learn how Huron is uniquely positioned to understand and support the mission driven culture and operation of AMCs.

Intelligent Video Solutions: Bronze Sponsor

www.ipivs.com
Justin Sherman, CMO
N53W24747 S. Corporate Circle
Sussex, WI 53089
855.229.9699
jsherman@ipivs.com



Intelligent Video Solutions (IVS) develops video observation and recording systems designed specifically for clinical skills training and observation, medical simulation, interviews, and many other Academic Medical environments. Its flagship product, VALT delivers secure live HD video streams while enabling users to create and manage their own video database. VALT users can initiate a recording session tagged with important data, stream live, and search recordings all from any computer on the network with a simple intuitive browser interface.

IVS excels at simplifying complex video observation and recording projects. Our largest Academic Medical clients have centralized their video capture platform lowering overall support and deployment costs. While VALT can support an unlimited number of cameras and users it offers very granular permissions and enterprise security and authentication features to provide each department with a unique and secure experience.

MedHub: Bronze Sponsor

www.medhub.com
Jennifer Nelson
Business Development Representative
510 Marquette Avenue S 3rd Floor
Minneapolis, MN 55402
866.766.0625
info@medhub.com



MedHub is the largest provider of healthcare education management solutions for graduate and undergraduate medical education, and advanced practice healthcare institutions.

MedHub offers two health care education solutions, MedHub and eValue, used by organizations to address the complex tasks and interactions between trainees, educators, programs and institutions, allowing for continuous improvements that increase accuracy, efficiency and ease of operation across the health care education enterprise.

MedHub's graduate medical education solution was built from the ground up to support the largest, most complex GME institutions to streamline program administration, ensure institutional oversight and accreditation, and improve learning outcomes.

For more information, visit www.medhub.com

CloudCME: Exhibitor

www.cloud-cme.com
Brandon Feldt, Account Executive
4322 Harding Pike, Suite 417
Nashville, TN 37205
800.506.9822
bfeldt@cloud-cme.com



CloudCME® is a platform for managing all aspects of a continuing education (CE) department. The system supports CME, CNE, CPE, Joint Accreditation™ and many other credit types including those designated via providership statuses or obtained via approving bodies. Launched in 2009, CloudCME® consolidates application, documentation, faculty, registration, finance, RSS, and online content management into a branded portal for use at your institution. Presentation management includes the ability to upload video, PowerPoint and other digital assets as part of online learning as well as syllabus for conference registrants.

CloudCME® is 100% mobile-optimized. In addition to the web portal, a branded mobile app is available to all your users to provide maximum convenience accessing their CE information. SMS text messaging is also available, to make attendance easy, accurate and immediate.



AiAMC

Alliance of Independent
Academic Medical Centers

Alliance of Independent
Academic Medical Centers
401 North Michigan Avenue
Suite 1200
Chicago, IL 60611

Kimberly Pierce Burke
Executive Director
312.836.3712
kimberly@aiamc.org